

## WORLD HONEY BEE DAY CELEBRATION AT CARD

Date: 19.08.2017

Centre for Advanced Research & Development (CARD) celebrated World Honey Bee Day on 19 August 2017 at its Headquarter at Bhopal and Mandla field office. To mark the importance of this day, plantation of Zinnia, Sunflower, Neem, Impression, etc. was done in and around CARD office's Bhopal premise by the staff present. This was done to spread awareness amongst all on the role of honey bees in pollination. At Mandla (Ghughri) office, honey hunters were invited for discussion. The honey hunters are mostly tribal and depend largely on NTFP for income. CARD has a network of honey hunters/ gatherers at Mandla since 2004 and has been collecting, processing and packaging natural honey under the name 'Madhura Jungle Honey' in mango, neem and mixed varieties. CARD uses eco-friendly honey harvesting technique in which no bees are harmed during collection. The honey collectors are given special suits which protects them from bee sting. Green tea with Madhura Jungle honey was served to CARD Bhopal staff to bring awareness about the medicinal value of natural honey.

